

Website Policy

March 23, 2022

The Shikoku Railway Company (hereafter referred to as the “Company”) operates the JR Shikoku Website (hereafter referred to as the “Website”) in accordance with certain terms of use. These terms apply to any use of the Website. All Website users are required to comply with these terms and conditions in addition to the terms and conditions of each section and the User Guide.

Please note that the Company reserves the right to change these terms of use without prior notice.

1. Copyrights

The copyrights of all content (text, photographs, illustrations, programs, database works, and other posted content) provided on the Website belong to the Company, the original authors, or other rights holders. The unauthorized reproduction, transcription, broadcasting, distribution, lending, translation, alteration, sale, or any other use or disposal of the copyrighted materials on the Website, including all similar acts, are prohibited.

2. Links

Linking to the top page of the Website is free.

In principle, please use the following link for your page.

<https://www.jr-shikoku.co.jp/global/en/>

When linking to pages other than the top page, please note that these pages may be changed, moved, or deleted without prior notice due to relocation or reorganization of content, or other system reasons.

When linking to the Website, please refrain from displaying the Website within the frame of the linking site. Doing so may cause users to misunderstand the origin of the information. Please set up the link to display the Website in a separate window.

Please note that links to the Website from the following websites are strictly prohibited:

- Websites that include content created to defame or discredit the Company, other companies, or third parties
- Websites created with the intent to infringe on the copyrights, trademarks, or other intellectual property rights of the Company, other companies, or third parties
- Websites that use links to the Website to conduct commercial activities (e.g., providing information on the Website for a fee)
- Websites that are offensive to the law or public order and morals

In no event will the Company be liable for any damage or loss incurred as a result of linking to the Website.

Please note that the Company does not accept requests for links from this Website.

3. Proposals for the Company

Disputes may arise from the transmission of technical or commercial proposals or similar items to the Company if they are incidentally similar to the Company's technologies or commercial concepts that it is developing, considering, or deploying. Please do not make such proposals.

Please be advised that if the Company receives a proposal or similar item, the Company will handle it as follows:

- The Company will not evaluate or review the content of your submission.
- The Company is not obligated to maintain the confidentiality of the content of your submission.
- The Company will not be liable for any similarity or duplication between the content of the proposal and any other proposal developed, expanded, or adopted by the Company, in whole or in part. The Company will not make any payment or compensation.

4. ID and Password Management

Customers shall strictly manage their IDs, passwords, etc., used on the Website and shall not transfer or lend them to any third party. You shall be responsible for any damage caused by inadequate management of your ID, errors in use, use by a third party, etc. The Company shall not be liable for any such damages.

5. Disclaimer of Published Information

- (1) The Company takes various precautions to ensure that the information on the Website is accurate and up to date. However, the Company provides no guarantee of the content's completeness, accuracy, usefulness, or safety.
- (2) Information on products, campaigns, etc., posted on this Website is information on a portion of the products the Company sells or campaigns the Company is running. Please note that this list is not exhaustive. All information on the Website is current as of the date of posting. After the information is posted on the Website, the name or content may be revised or eliminated without prior notice. Furthermore, the information may become inconsistent with the factual information due to the passage of time.
- (3) The URL of the Website, including the top page, is subject to change without prior notice. Please be aware that the Company is not responsible for the effects of any broken links or other display-related problems that may occur due to changes to the URL of the Website.
- (4) Please note that the Company is not responsible for any consequences resulting from decisions made or actions taken by users based on the posted information.

6. Recommended Environments (as of April 1, 2022)

The recommended environments for using the Website are as follows:

	Web browser	OS
Personal computer	Microsoft Edge Google Chrome Mozilla Firefox Safari	Windows (latest version) macOS (latest version)
Smartphone (iOS)	Mobile Safari	iOS (latest version)
Smartphone (Android)	Android Google Chrome	Android (latest version)

* Recommended environment may vary depending on the content.

* Please note that some content may not be properly displayed when viewed in environments other than those listed above.

7. Cookies

Some content on the Website uses cookies. If cookies are disabled in your browser, the content may not function or display properly.

To use the entire content, please enable cookies in your browser.

The Website uses Google Analytics, an access analysis tool provided by Google, to improve our customers' usability and understand their access status. Google Analytics uses cookies to collect your access logs but does not contain personally identifiable information. The access logs collected are managed in accordance with Google's privacy policy. Please refer to Google Analytics and the Google Privacy Policy for more information.

8. JavaScript

Some content on the Website uses JavaScript. If JavaScript is disabled in your browser, the Website may not function or display properly.

Please enable JavaScript in your browser to make use of the entire content.

9. Governing Law and Court of Jurisdiction

Unless otherwise specified, the use of this Website and the interpretation and application of the posted information and the terms of use shall be governed by and construed in accordance with the laws of Japan. If any disputes arise regarding the use of the Website, the Takamatsu District Court shall have exclusive jurisdiction as the court of the first instance.

10. Personal Information

The Company will handle your personal information appropriately in accordance with our basic policy on the handling of personal information. Please [click here](#) for our basic policy on the handling of personal information.